MapleLMS
Anywhere. Anytime. Any Device.

Heuristic SOLUTIONS

ACCME Premier Technology Partner | AICPA SOC aicpa.org/soc4so | Brandon Hall Group EDTECH EXCELLENCE AWARD GOLD 2025 | TALENTED LEARNING 2026 TOP 10 PROFESSIONAL ED LMS

# Unlock the Digital Potential of your Association with Seamless Heuristic AMS and MapleLMS Integration

Boost association revenue, create learning pathways for continuing education, and seamlessly integrate data to improve your members' learning experiences.



## Non-dues Revenue Generation while Saving Costs

- Sell courses, on-demand content, subscriptions, certifications, webinars, event registrations, and conferences on the Heuristic storefront
- Purchased products are auto-commissioned on MapleLMS
- Multi-tenancy architecture provides you the ability to create event microsites for sub-licensing your LMS
- Each event maps with any course within MapleLMS

## Two-way Data Synchronization

- Real-time intelligent synchronization of data and activities between MapleLMS and Heuristic
- SAML 2.0-based Single Sign-On (SSO)
- Heuristic shares data such as members' status, roles, and their access permissions to courses and functions with MapleLMS
- MapleLMS writes back data to Heuristic such as course progress, credits earned, certificates generated, and transcripts

## Reports and Dashboards

- Track members' learning and performance metrics
- View reports and dashboards both on MapleLMS and Heuristic
- Personalized reports and dashboards for different roles
  -Members
  -Administrators
  -Training Managers
  -Management

## AI-driven Continuing Education for Members

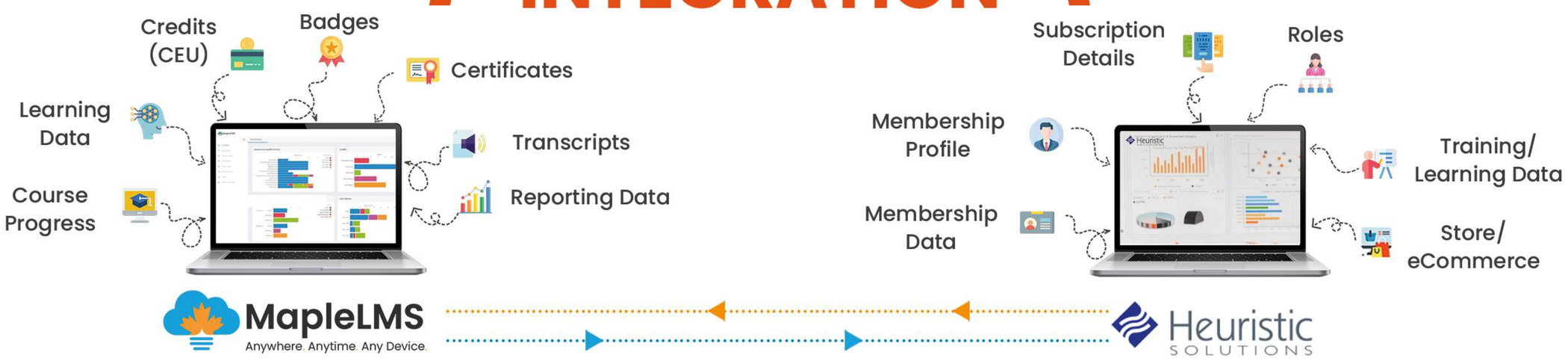
- MapleLMS's AI-suggested learning paths encourage members to continue learning and achieve their professional goals
- Content recommendation from the storefront based on members' profiles, roles, and credits
- Carry forwarding of credits from external learning systems
- Credit claims for external learning activities

## Online Assessment

- Conduct high-stakes online certification examination assessments
- Conduct cheat-proof assessments, powered by AI and remote proctoring
- Generate real-time proctoring and online assessment reports
- Automated certificate generation
- Transcripts are written back to Heuristic

## Heuristic AMS-MapleLMS INTEGRATION

- Non-dues Revenue Generation using:
  . Off-the-Shelf courses
  . On-demand content
  . Cross Selling
- No Manual Work for Staff
- Single Sign-On
- Auto Course Enrollment
- Training Updates/Notifications
- Integrated:
  . Reports
  . Analytics
  . Dashboard




Two Way Real-time Synchronization

Available on AgentExchange ★★★★★ 4.96 | GetApp ★★★★★ | Capterra ★★★★★ | Software Advice ★★★★★ | eLearning Industry ★★★★★ | G2 ★★★★★ | REVIEW MY LMS ★★★★★


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