



## A PRACTICAL STEP-BY-STEP GUIDE FOR SELECTING THE RIGHT LMS

The framework that simplifies evaluation with ease.

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Learning Is Better Together	03
10 Advantages of the Ideal Learning Platform	04
Steps for Selecting the Ideal LMS	6
6 Essential Questions for Potential Partners	08
LMS Features: The Ultimate Checklist	
MapleLMS Boosts Learning & Growth	

## Learning Is Better Together

## When teams learn together, they grow together.

Learning isn't just about personal growth – it's a business strategy that boosts productivity, drives results, and helps you stay ahead of the competition, including in the race for top talent.



Elevate your organization's potential with innovative learning platforms that drive growth, talent development, and business success. However, finding the perfect system amidst a sea of options can be overwhelming.

We've developed a comprehensive guide to simplify your search, providing a clear framework to evaluate **LMS** solutions and partners tailored to your unique needs.

Use this expert-driven roadmap to discover the ideal LMS that propels your team forward.

## Let's get started on this transformative journey!

According to Psicosmart,
IBM's investment in digital
learning platforms increased
employee productivity by
50% when they used training
resources.

## 10 Advantages of the Ideal Learning Platform

Convincing your team to invest in a Learning Management System (LMS)

can be an uphill battle, especially with budgets tightening up. If you're struggling to make a strong case, you're not alone. We're here to help you spell out the benefits of a top-notch LMS and what you can expect from the right platform.



Plus, if you're already using an LMS but aren't entirely sold on it, consider this a chance to reassess. Use our rundown to see if it's time to level up to a better system.

### 1. Content creation just got a whole lot easier:

Give your employees the best learning materials without the hassle.

## 2. Make learning fun with certificates, badges, and gamification:

Keep users engaged and motivated with interactive rewards

### 3. Content management made simple:

Create and oversee content for every user with ease and without hassle.

### 4. Get the insights you need:

With full admin access, tailor training tracks to meet diverse user needs, and track progress.

### 5. Learning on their terms:

Provide 24/7 access to training and feedback, so users can learn at their own pace.

### 6. Simplified compliance training:

Boost employee knowledge and lower risk with ease and precision.

### 7. Keep users accountable:

Track progress and performance to ensure everyone stays on track and meets their goals.

### 8. Onboarding, streamlined:

Standardize and automate the process for a seamless experience across departments and teams.

#### 9. Eliminate manual scheduling:

Set up milestone training automatically and concentrate on the things that are most important to your company.

### 10. Save big:

Cut down on turnover and retraining costs with online classrooms that keep costs lower and boost ROI.

## Steps for Selecting the Ideal LMS

Selecting the right **LMS** is easier with a plan. Our resource maps out a clear course for discovering the ideal training solution that aligns with your company's unique goals and requirements.

# 1. DEFINE YOUR REQUIREMENTS, OBJECTIVES & BUDGET

Know exactly what your organization requires for education and training. Whether creating your own content or seeking industry-specific training, ensure you understand what the ideal solution will deliver.

PRO TIP:

Identify critical requirements versus desirable extras from the feature catalog in this e-book.

## 2. SET YOUR SCHEDULE

Ensure stakeholders understand project objectives, rollout deadlines, and key training checkpoints.

Collaborate with your vendor to develop a customized plan that aligns with your organization's pace.

PRO TIP:

Build in contingency time for complex activities like data transfer or system setup to mitigate potential roadblocks.

## 3. REVIEW YOUR PROVIDERS

Make an informed decision – take your time. Examine the benefits and drawbacks of each vendor and gauge how helpful they are. Seek insights from peers, industry connections, and reviews to inform your choice.

PRO TIP:

Obtain endorsements from customers.

## 4. VALIDATE THE LMS PLATFORM

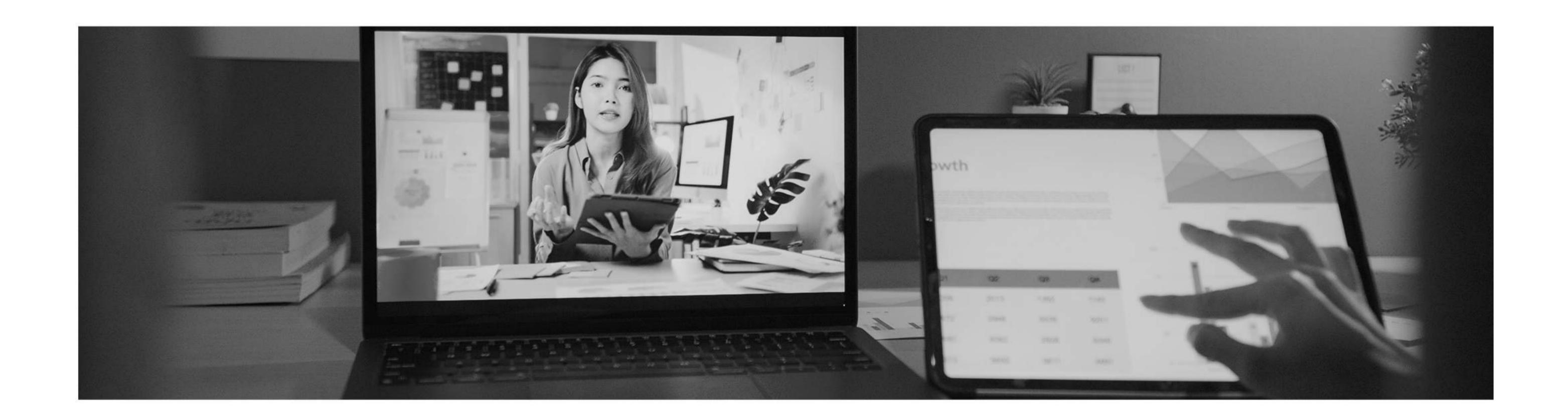
Thoroughly evaluate the features that matter most. Ensure the interface is intuitive, resources are readily available, and analytics are transparent to all stakeholders. This phase requires deliberate testing, not just casual exploration. Specify plausible user situations and confirm that the system operates as intended. Additionally, take future requirements into account so that the LMS can adapt to your changing needs.

PRO TIP:

When requesting assistance, note how quickly and effectively the LMS staff responds.

## 5. DECIDE ON YOUR LIMINS

You've completed the groundwork. You've compared, assessed, and validated your options. The time has come to select your LMS and start the process of installation.



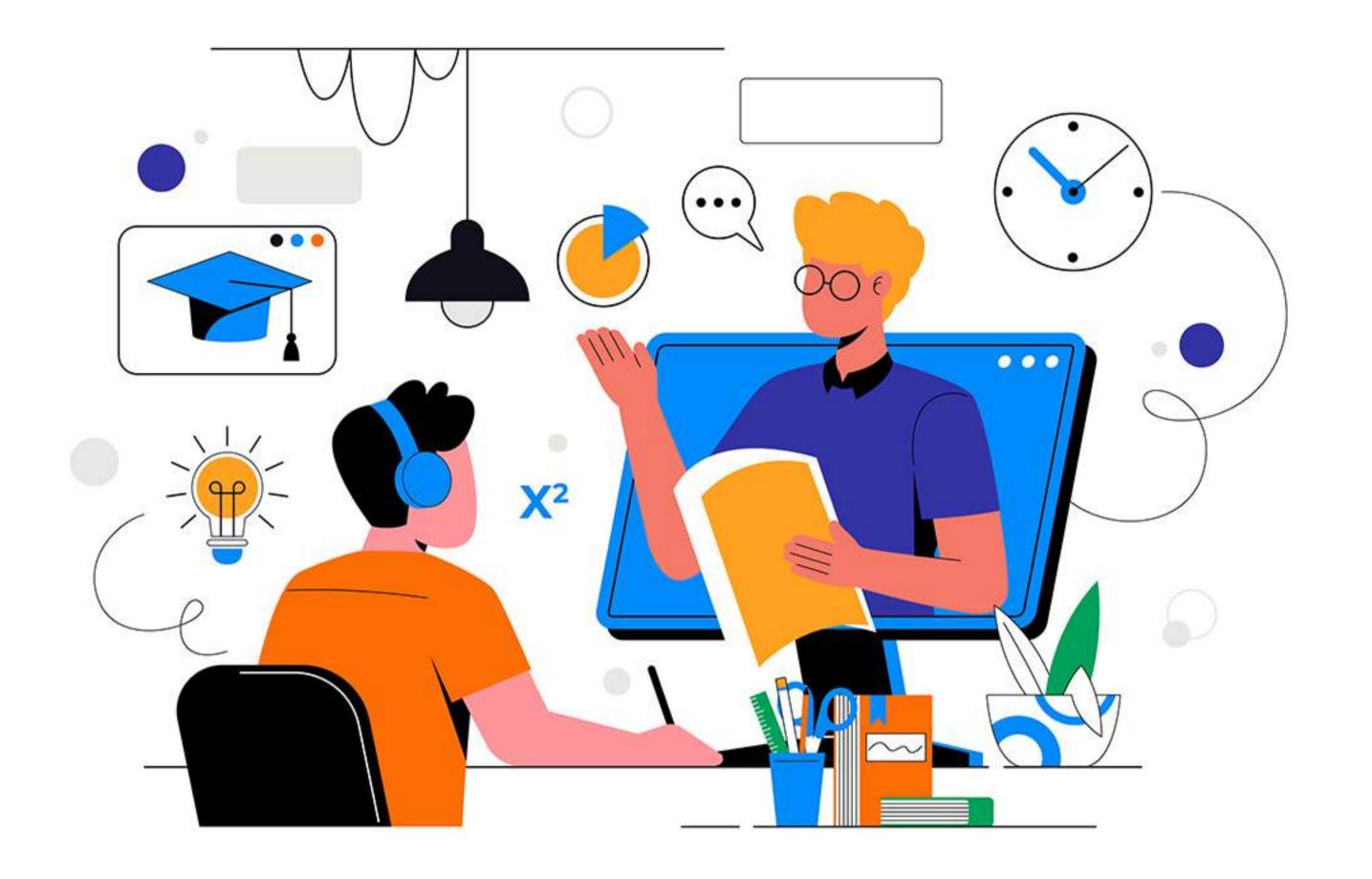
Next, notify your chosen LMS vendor and finalize the contract, then begin setting key project milestones and deadlines.

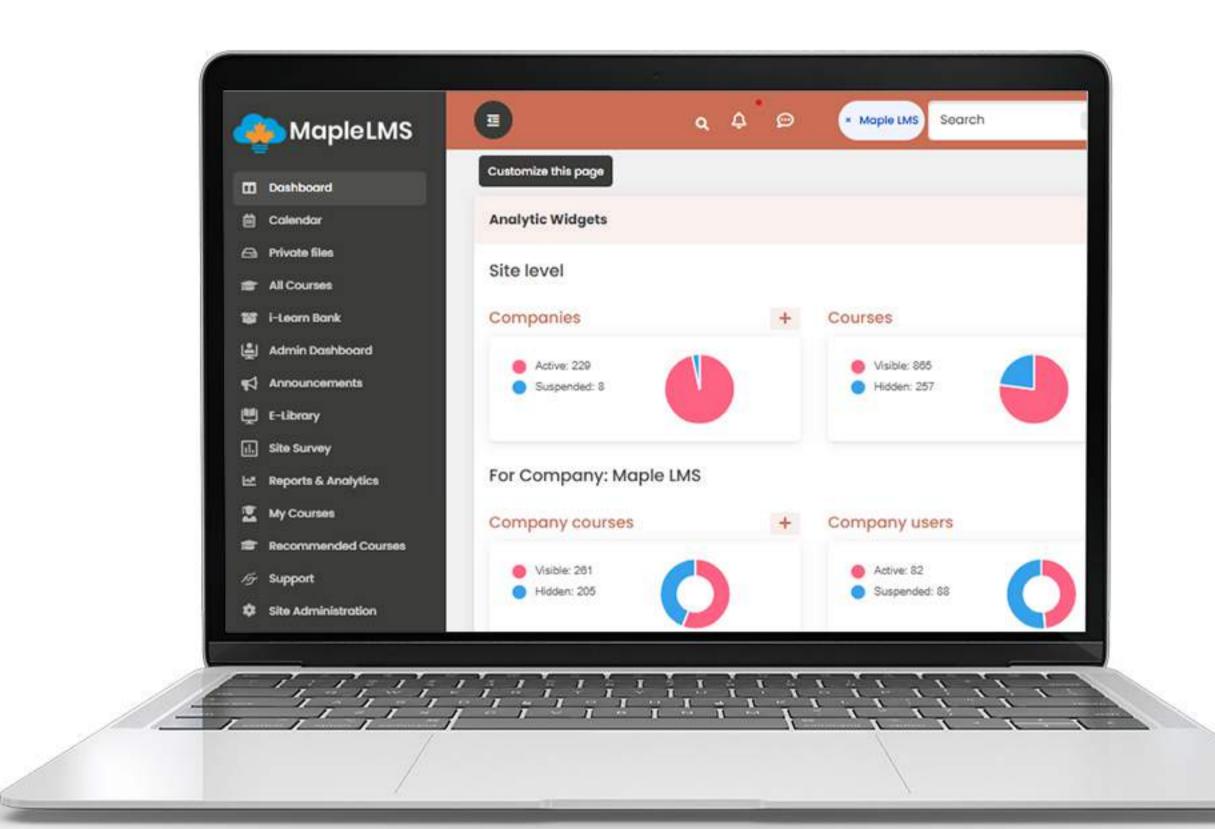
Notify other considered vendors, thank them for their involvement, and keep them in consideration for potential future needs.

Get Ready To Launch! Ensure your team is informed about the rollout timeline and build anticipation for the new LMS benefits. Share this e-book with anyone seeking more details about the upcoming changes.

## 6 Essential Questions for Potential Partners

Rolling out an LMS is a big deal! Your team needs to be on the same page, make key calls on setup and workflows, and get up to speed on the tech stuff. It's a high-pressure project, and picking the right partner can make all the difference.





The truth is, selecting the right implementation partner is a critical decision that can greatly impact your project's success. You need a partner who truly understands your team's requirements.

We've got your back! We've rounded up the top 6 questions to ask potential implementation partners to ensure you find the perfect fit. By asking these questions, you'll be able to determine if they're the perfect fit for your project.

## 1. Can you share your background in handling similar initiatives?

Point to Ponder: A proven track record is crucial for a seamless LMS rollout. Seasoned experts bring valuable insights to ensure timely, budget-friendly, and customized delivery that meets your specific needs.

## 2. Who will be working on our project, and what's their location?

Point to Ponder: Be wary of unexpected changes. Ensure your partner is transparent about the team members assigned to your project from start to finish.

#### 3. What credentials do you hold?

Point to Ponder: Verify expertise. Look for certified professionals – it's a key indicator of an implementer's skills and reliability.

#### 4. May we speak with past clients or get referrals?

Point to Ponder: Results speak louder than words. Check an implementation partner's track record by connecting with their existing or former clients to gauge their fit and performance.

## 5. What's the project schedule, and what key deadlines should we hit?

Point to Ponder: Stay on track. A reliable partner will collaborate with you to outline a clear plan, milestones, and communication approach, ensuring a smooth rollout.

### 6. What's the total cost of ownership for this LMS?

Point to Ponder: Implementation cost can add up quickly. Make sure your LMS partner provides a comprehensive cost breakdown, including licensing, support, and customization expenses.

### LMS Features: The Ultimate Checklist

This comprehensive checklist of essential LMS features will streamline your evaluation process.

Use it to identify the ideal solution that aligns with your requirements and budget constraints.



User-friendly Interface



Compliance Management



Personalized Learning Paths



**Robust Data Security** 



Live Webinars



**Content Compatibility** 



Blended Learning
Options



Collaborative Workspaces



**Mobile Accessibility** 



Continuous Feedback



Customizable Analytics



Seamless Integrations



Social Learning Tools



Scalable Architecture



Responsive Design



Career Development Resources



Comprehensive Assessment Tools

Focus on the platform's usability—is it user-friendly?—and the overall experience—is it immersive?—to ensure your chosen LMS aligns with your current requirements and adapts seamlessly to your future growth.

### MapleLMS Boosts Learning & Growth



The right LMS can create big wins for your organization: elevating member engagement, accelerating revenue growth, simplifying compliance tracking, and making professional development seamless. MapleLMS delivers these wins with its secure, Salesforce-integrated, Al-powered platform designed for associations, nonprofits, and corporate training teams.

Operationally, these wins translate to smoother onboarding, increased learning retention, and more meaningful data insights. Culturally, they help organizations foster stronger communities and empower lifelong learning. With MapleLMS, the return on investment is not just visible — it's transformational.

Our professionals can assist you in setting up MapleLMS to meet your particular learning requirements, integrating it with your CRM or AMS, and optimizing the effectiveness of your training. Plus, with SOC 2 compliance, multilingual capabilities, and mobile-first design, you're future-proofing your learning ecosystem.

Contact us today to find out how MapleLMS can help your organization learn, grow, and thrive!



### Contact Us at:

sales@maplelms.com

9 6701 Democracy Blvd Suite 300, Bethesda, MD 20817

USA: +202-888-8039



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