











### **Differentiators**

- 24/7 Customer Support
- Unlimited Training
- **Unlimited Storage**
- Microsites
- Gamification
- Competency-Based Education
- Interactive Content Creation Tools
- Personalized Learning Path
- Accessibility Tools
- White-labeling & Customization Options
- Offline Learning Using Mobile Apps
- Multi-Lingual Support

# Streamline Training for

- **Employees**
- Customers
- Compliance
- **Gig Workers**
- Remote Workforce
- Partners
- Suppliers
- Sales
- Support
- Members
- Volunteers
- Professionals
- Contractors

## Two-way Data Synchronization

- Single Sign-On (SSO)
- Real-time intelligent synchronization of data and activities between MapleLMS & CRM/HRMS/AMS
- MapleLMS writes back data to CRM/HRMS/AMS as follows:
  - Course Progress
  - Credits Earned
  - Accreditations
  - Financial Transactions
- Auto-Enrollment based on Roles

## Revenue Generation

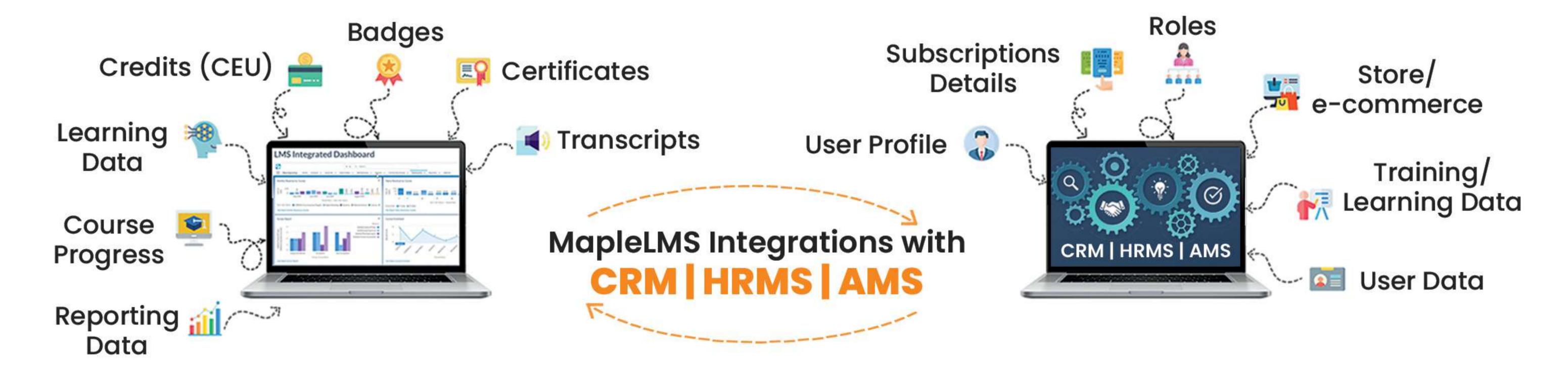
- Sell courses & on-demand content on the CRM/HRMS/AMS storefront
- Offer special discounts & promotions
- Automate e-commerce processes
- Multi-tenancy architecture for sub-licensing your LMS to partners and affiliates

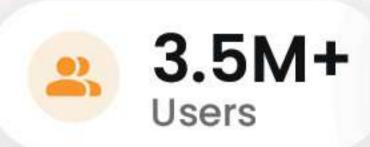
### **Online Assessment**

- Facilitates comprehensive assessments to enhance user learning outcomes
- Ensures effective user learning assessments
- Auto-generated customized certificates
- Assessment data is written back to CRM/HRMS/AMS from MapleLMS

## Reports & **Analytics Dashboard**

- Track users' learning & performance metrics
- Ompliance & Certification Tracking
- View reports & dashboards both on MapleLMS and CRM/HRMS/AMS
- Unlimited report customizations
- Adhoc report creation
- Announcement & Notifications











Quick Facts

