



MapleLMS

Anywhere. Anytime. Any device

CASE STUDY

A US-based School Counselors Association Solved Its Data Segregation Issue Among Various Schools!

Our client, a US-based School Counselors Association, got segregated data for each school and restricted school reporting only to the coordinators using our learning management system. We integrated our LMS with their Impexium AMS to automate their members' learning and training.

OUR CLIENT

Our client is an Association that supports school counselors' attempts to help students in their academic, career, and social/emotional development so that they achieve success in school and become responsible members of society while leading fulfilling lives. They also provide professional development, publications, and other resources, research, and advocacy to school counselors worldwide.

THE CHALLENGES

The counselors' association has some challenges and requirements as follows:



Didn't Have a System for Training Counselors

Due to the frequent interactions counselors had with various students, our client initially struggled to upgrade the skills of counselors and didn't have any kind of learning or training system. They were looking for an effective learning management system to train their counselors.



No Web Conferencing Tools or Live Video Training Platform

They were unable to provide their members with face-to-face instruction without being physically present and it was also very expensive. They required a learning system that could use web conferencing platforms like Zoom and GoToWebinar to give them access to live video training sessions.



They Had No E-commerce Platform

They lacked an e-commerce platform to display their courses and handle member purchases so that payments could be made safely. Additionally, there was no way for them to give their counselors a platform for product and course purchases.



One Login Across All Platforms

It was imperative for them to integrate the learning system with their Impexium AMS so that members could access the analytics with just one sign-in.



Wanted Personalized Learning Systems for Multiple Schools

They wanted a learning system that could be personalized for each school and have segregated data for each of their departments.



Wanted to Restrict School Reporting Only to Coordinator

One of their requirements was to restrict the download of the school reporting to the coordinator of the schools only and not anyone else.



Limited Access to Learning Data

Most of the users resided in out-of-network areas with unstable internet connections and had limited access to learning data.

SOLUTIONS MapleLMS OFFERED

At MapleLMS, we integrated our LMS to Impexium AMS with the following functionalities:



A User-Friendly Learning Management System for Counselors' Training with Gamification

Anyone from our client's staff, even non-technical users can use our MapleLMS platform, an intuitive learning management system for counselors' training. Through gamification, our learning system provides their counselors with the best possible learning experience, enabling them to access top-notch training materials, earn rewards and credentials, and more.



MapleLMS Integrated Zoom and GoToWebinar for Live Training

We gave our client an adaptable platform to conduct in-person training sessions for their members by integrating our learning management system with Zoom and GoToWebinar using the configuration available within the LMS. In addition, MapleLMS records sessions for those who were unable to attend in real time and notifies users who missed live sessions.



MapleLMS Provided In-built E-commerce Platform

Members can now purchase the association's courses and other learning products using the Impexium online store portal. These purchases are automatically commissioned and available in MapleLMS right away.



Single Sign-On (SSO) Solved the Login Issue

Now the association members only have to log in once into the Impexium AMS and are redirected to the LMS with complete access to the LMS platform using their same login credentials. As a result, they could use the LMS system to access all the courses and learning products they needed to earn certification and credits.



MapleLMS Supports Multitenancy & Offered Personalized LMS to Each School

Each school working with our client now has a personalized micro LMS as MapleLMS supports multitenancy to ensure diverse users get customized learning experiences. Our LMS is isolated from other systems and can be further divided based on departments, chapters, and geographical areas.



MapleLMS's Microsites Restricted School Reporting Access Only to Coordinator

Microsites facilitate learning among learners from various schools. By enabling and restricting the seamless access to the school reporting for the coordinators only, it streamlines the administration of training.



Access Learning Data Anywhere, Anytime with the MapleLMS Mobile App

The learning data for counselor training is now readily accessible to all users through the MapleLMS mobile app. Once the course material has been downloaded, they can access the courses offline as well.

THE BENEFITS

The member's participation in their respective courses increased by 98% with the help of the gamification feature.



Through Impexium LMS integration, members can sign into our learning management system with ease due to Single Sign-on (SSO).



With MapleLMS's support, the association's learner process management procedure became 99% simpler and effortless.



The usage of MapleLMS's microsites ended the risk of leaking school reporting to anyone except the coordinator by 99%.



Members of the association purchased 98% more courses and other learning products from MapleLMS's e-commerce platform



The accessibility of learning data increased by 97% to the members using our mobile app.

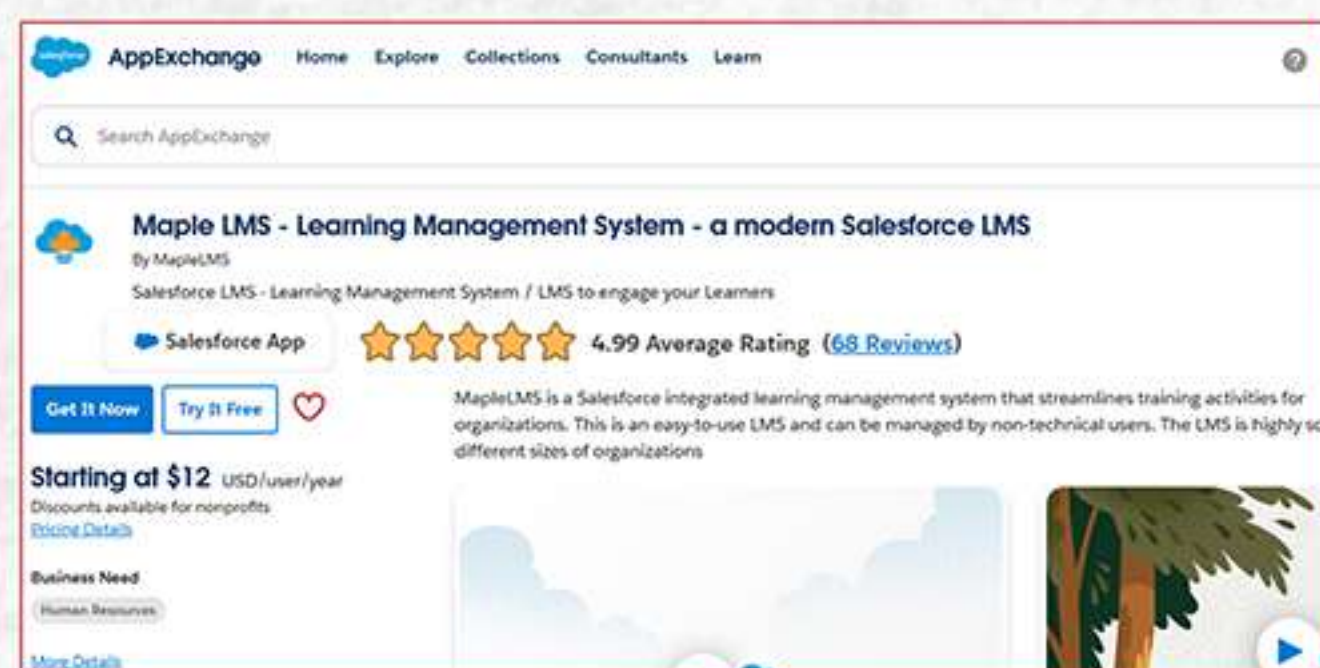


CONCLUSION

Our client's needs were all addressed, they were fulfilled with the higher member retention rate, and they are carrying out their mission of empowering counselors to assist students in succeeding academically and in society as a whole.

ABOUT MapleLMS

MapleLMS is the no. 1 ranked Salesforce LMS on Appexchange. We are a leading LMS provider for associations, nonprofits, and corporates.



CERTIFICATIONS



OUR AWARDS



OUR INTEGRATION PARTNERS

