



MapleLMS

Anywhere. Anytime. Any device

CASE STUDY

An American Music Association Got Support in Providing Music Education Worldwide!

Our client, an American association, that provides music education is now able to spread it with the means of our learning management system, which helps them conduct live webinars. We integrated our learning management system with the Fonteva AMS for easy learning and training of their members.

Our Client

Our client is an American association whose mission is to support music educators and advocates in getting equal access to music education. They make everyone be seen, heard and feel related all over their continuing experiences of music. Their members of more than 57,000 include present, aspiring, or retired music educators, and music education advocates. They help connect them to advance music education and also teach millions of students both across the nation and around the world.

The Challenges

The music association has some challenges and requirements as follows:



Wanted a Learning System

Our client wanted to teach their music students and thus required a learning system for hosting their webinar videos, surveys, and assessments. They wanted this system to structure this combination of content in the form of courses.



Needed a Conference System

Our client wanted to teach their music students and thus required a learning system for hosting their webinar videos, surveys, and assessments. They wanted this system to structure this combination of content in the form of courses.



Data Accessibility on Salesforce

Our client wanted to teach their music students and thus required a learning system for hosting their webinar videos, surveys, and assessments. They wanted this system to structure this combination of content in the form of courses.



One Login for Every Platform

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Solutions MapleLMS Offered

We at MapleLMS provided them with our Salesforce LMS, which is also both ways integrated with the Fonteva AMS:

1

Easy Content Management Using MapleLMS

Our client was able to construct courses inside the LMS with the aid of our LMS, which allows them to upload recorded webinar videos, make surveys, create assessments and quizzes to form courses and establish prerequisites for course completion. The association can now simply store its course materials within the LMS for its members.

2

Inbuilt Conference Tools Including Zoom Meeting and Zoom Webinar

We at MapleLMS provided our client with the inbuilt conference tools, namely Zoom Meeting and Zoom Webinar within our LMS. This helps our client auto-record and publish them as well. They also use those recorded webinar videos and store them in the form of a catalog of courses within their Fonteva AMS

3

MapleLMS Makes Learners' Data Available on Salesforce

With the MapleLMS integration with Salesforce, the backend staff can access learner data like the total number of courses, dates of course completion, overall score, etc. within the Salesforce platform itself.

4

Solved the Login Issue with Single Sign-On (SSO)

Members of the association who have just once signed in to the Fonteva AMS are redirected to the LMS and granted complete access to the LMS platform using their same login credentials. They can now access every course and learning resources available within the LMS system.

The Benefits



With MapleLMS's help, the association's learner process management procedure became 98% more straightforward and easier.



The whole array of MapleLMS learning management procedures reduced the reporting teams' workload by 97%.



The backend team was able to boost overall performance by 39.6% due to MapleLMS's seamless integration with Salesforce.



Our client saved time and effort by analyzing members' learning in one location because of the centralized data.



Through Fonteva AMS, members are able to sign into the learning management system with ease by using Single Sign-on (SSO).

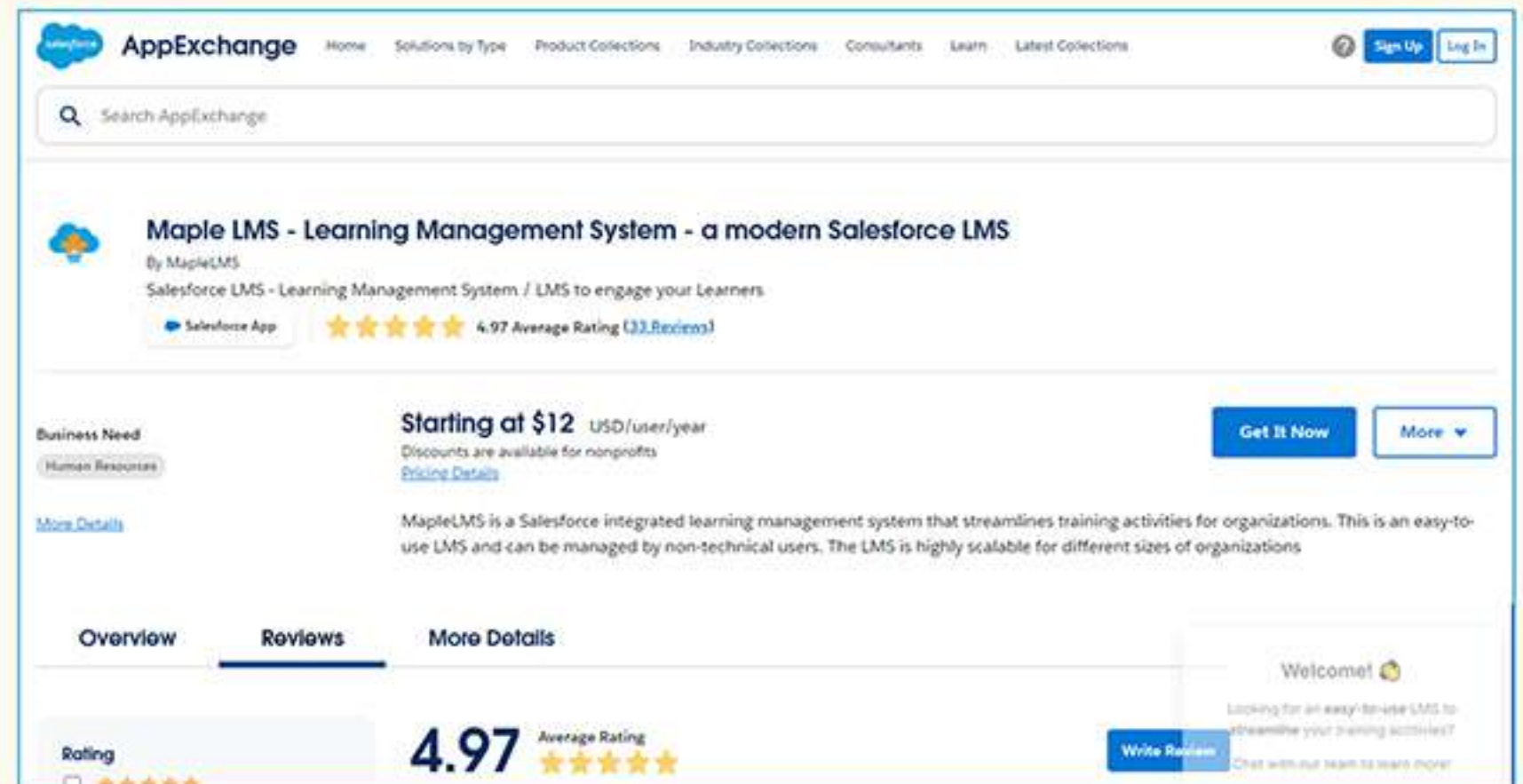


Conclusion

Our client felt satisfied with expanding their mission of spreading music education to students both nationally and internationally using our learning management system. All of their requirements were fulfilled in one place without any hassle.

About MapleLMS

MapleLMS is the no. 1 ranked Salesforce LMS on Appexchange. We are a leading LMS provider for associations, nonprofits, and corporations.



Connect with our Industry Expert



Matt Peterson has almost 30 years of experience and has significant experience in working with Associations and solving their challenges. He has worked with more 100 customers' case studies and have optimize their challenges with an amazing solutions

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Our Awards

