

How a **US-based Nonprofit Church** Increased its Reach to Send More Leaders to Serve Others?

A US-based Nonprofit Church that first began from being a local church expanded its mission of developing leaders to send them to places where they are needed most using our learning management system. Their leadership training, church training, and bible degree programs came within reach of all the aspiring leaders around the world.

Our Client

Our client is more than a century-old church working towards spreading the teachings of Jesus and building leaders by giving them proper training or even degrees to serve people around the globe. They offer credentialing, serving ministries, chaplains endorsing, and even send support workers to various places for prayer or as missionary workers. They offer short-term or long-term missions whenever they feel God's call to serve a particular section or internationally.



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The Challenges

There were some major obstacles our client faced when they wanted to carry out their mission to serve people through their leaders globally, as follows:



No Platform Available for Leadership or Other Training

They wanted a learning system that could assist them in providing their spiritual communities for training people for leadership or other training in various aspects. This way they could expand their teachings at a global level.



Difficulty in User Management

They wanted a learning system that could help them with user management and automate the whole process. They demanded to make the manual work less for learner management so that they could spend more time serving others.



Learner's Data Not Synced with Salesforce

They wanted a learning system that could be easily integrated with Salesforce so that their internal team could easily get access to all the learning data within Salesforce itself.



Single Registration from their Website for Training

They wanted a learning management system that could get synced automatically after logging into their website and give instant access to the users into the learning system.

Solutions MapleLMS Offered

We integrated our MapleLMS with Salesforce and offered them the following functionalities as a solution:



A Centralized Learning Management System for All Training

MapleLMS provided them with a centralized learning ecosystem where they could easily conduct various types of training be it leadership training, church counseling training, and even Bible degree programs.



Easy User Management through MapleLMS

With the help of MapleLMS, they easily define various users including administrators, instructors, and learners. They gave permissions based on the roles and responsibilities of their users.



Access Salesforce through MapleLMS Using SSO (Single Sign-on)

Their internal team who was using Salesforce could easily get access to our learning platform with the help of single sign-on (SSO). They could use their credentials to log into Salesforce and enter our learning system from there directly.



Direct Access to Learning Management System After Registration

We at MapleLMS redirected the users who registered on their website for the training directly to our learning management system. This way all the learners' data got synced with the learners' ID they used to register on the website and thus don't require a separate enrollment in our learning system.

The Benefits

The learners' journey became easier by 96% and can be easily tracked by the administrator or instructors



Enhanced user management with the help of our learning management system and less load on the church representatives or staff.



The overall reach of our client to spread their teachings increased by 98% on an international level.



The internal team who are using Salesforce got direct access to the learners' data in our learning management system with the help of SSO (single sign-on)

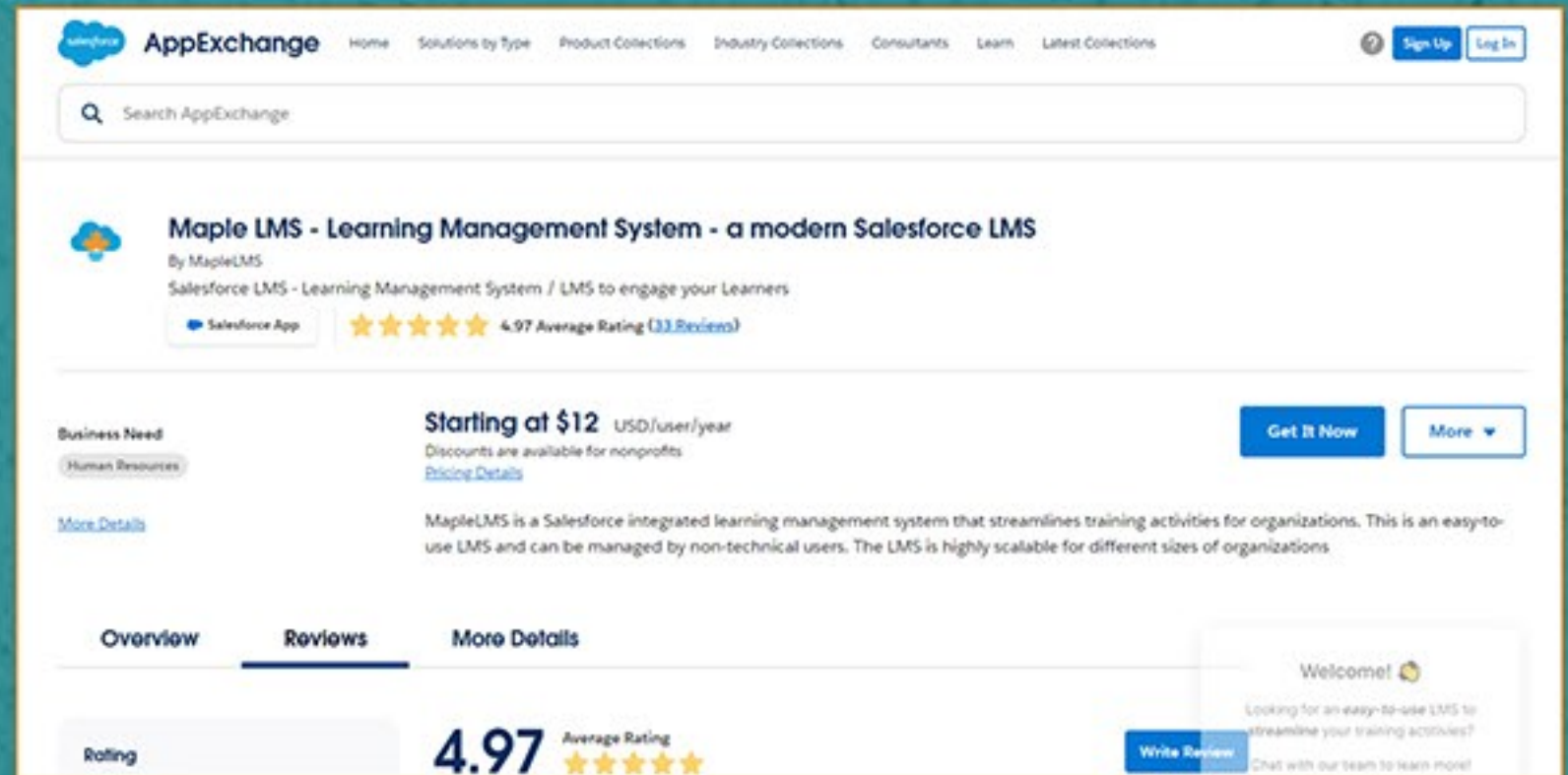


Conclusion

Overall, our client felt supported in performing their tasks whenever God called them by streamlining their leadership and other training using our learning management system. They got to develop more leaders to send everywhere to help others and spread their teachings as well.

About MapleLMS

MapleLMS is a no. 1 ranked Salesforce LMS on Appexchange. We are a leading LMS provider for associations, nonprofits, and corporations.



Connect with our Industry Expert



Matt Peterson has almost 30 years of experience and has significant experience in working with Non-Profits and solving their challenges. He has worked with more than 100 customers and has optimized their challenges with an amazing solution

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Our Awards

