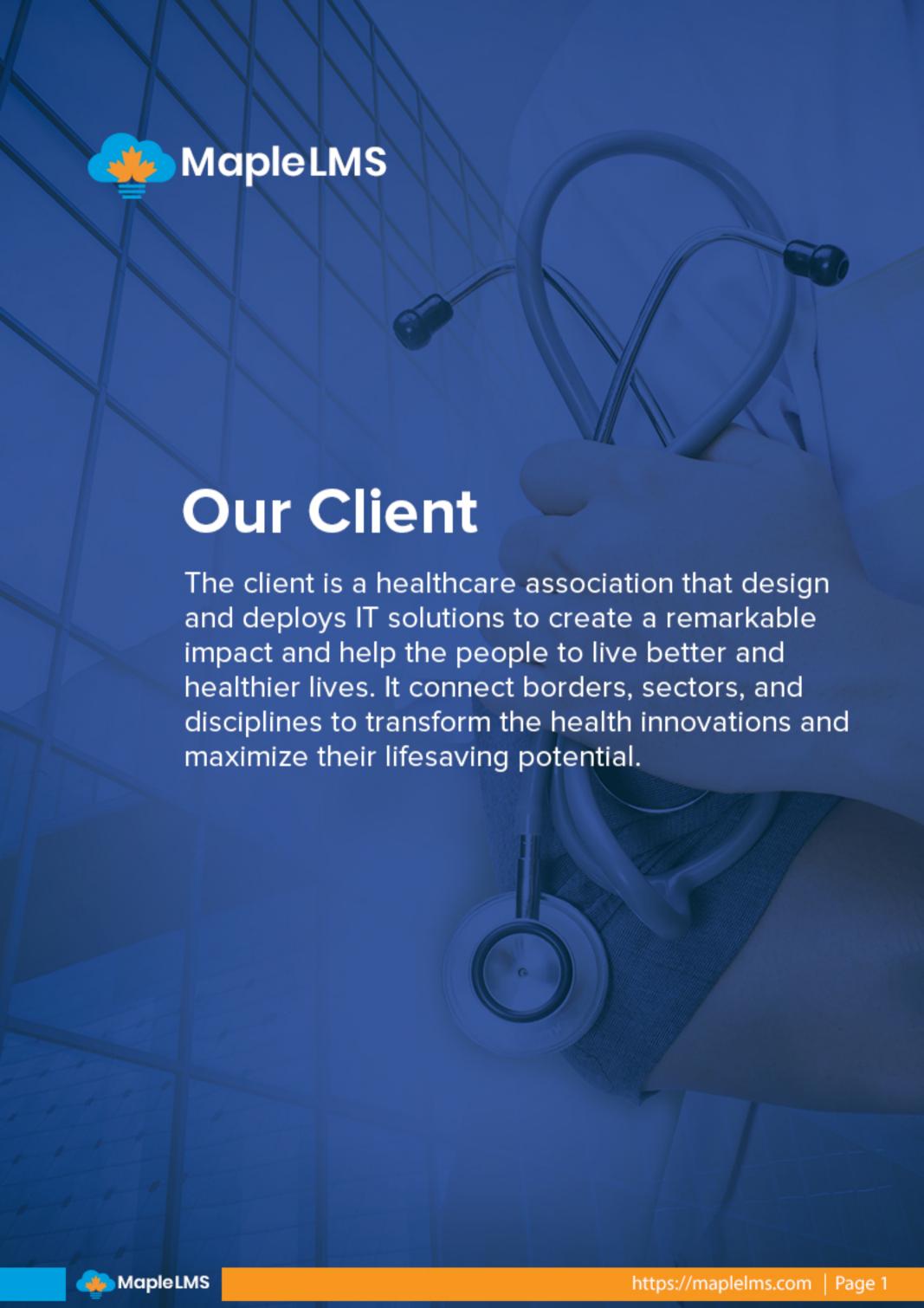**MapleLMS**

US based leading Association
saved time, efforts and costs in managing association and imparting online training to the stakeholders, **by integrating their AMS with MapleLMS**

Our Client

The client is a healthcare association that design and deploys IT solutions to create a remarkable impact and help the people to live better and healthier lives. It connect borders, sectors, and disciplines to transform the health innovations and maximize their lifesaving potential.

Business Challenges

Our client was using an old school Training Application and wanted to establish efficiency & enhance experience. The client has an Association Management Software (AMS) and they wanted a new generation Learning Management Software (LMS) that can integrate with their AMS for a two way data synchronization. With a vision to handshake among the systems, organization wanted to attain a seamless exchange of information between them, and need entire functionalities to execute properly, and meeting the requirement of their members.

After reviewing entire system, interviewing group managers & stakeholders, we had recognized the **following challenges** that were being faced:

01

Hurdles in accessing course content

It was difficult for the client to access trainings & courses or other metrics and assign them to their members, volunteers & internal staff. They wanted a seamless integration between AMS & LMS for a smooth learning experience of all the stakeholders.

02

Limited course recommendation

Due to large strength of members, volunteers, and staff our client wanted an intelligent & personalized course recommendation system that can utilize data from AMS and assign trainings and courses based on roles, geos, and disciplines.

03

Reduced user engagement

Client needed a two-way integration system that can accumulate a huge variety of data based on the learner's activities enhancing user experience. The existing system had no way to engage the team to be motivated to take up the assigned courses.

04

Campaigning limitations

Our client wanted to promote short advocacy campaign in multiple locations for its volunteers, donors, staff, members, etc. But due to non-integration, running these campaigns was very difficult utilizing both training and stakeholder's data. Also, the existing LMS didn't support multimedia formats of content like short videos, audio, etc.

05

Time-consuming administrative tasks

It was a problematic task for the client to maintain records for the trainings delivered & do data entry of the same in AMS. Client wanted to eliminate manual reporting, and needed a seamless two way integration system for effortless data management.

Solution Offered

We implemented MapleLMS and on-boarded the records from the legacy Training system on our next generation LMS. Our top-level solutions supported our client after integrating MapleLMS with their AMS in numerous ways:

01 Single Sign-on between AMS-LMS

We provided Single sign-on (SSO) that enabled user to directly log into organization's web portal & navigate into the MapleLMS without even switching to another platform, and access trainings, courses, and metrics, swiftly. Single login also helped the client to decrease time & efforts, and encouraging adoption for their members.

02 Training Recommendation Engine

Integration between MapleLMS and client's AMS supports their members by an appropriate continual educational unit (CEU's). AI powered recommendations helped every individual stakeholder of the organization to go for a selected training course based on previous completions.

03 Enhanced Motivation

HR, L&D team and Managers are now able to provide prompt and customized feedbacks to trainees during performance assessments. Gamifications & Leaderboards created a heightened engagement, boosted motivation, and inculcated team spirit in trainees.

04 Multimedia Content Authoring

The trainers are now able to author content in various multimedia formats including audio, video, graphical, presentations, etc. Hence, our client is now able to send out stakeholder's training campaigns globally to a wider audience.

The Result

The solution offered, provided the following benefits to our client organization:

Seamless LMS integration enhanced the performance & throughput **graph** of the organization by 32.7%.

Removal of dual entry records saved client's time & efforts by 60%, the L&D team can now focus on the core activities resulting in increment in **productivity**.

ROI increased as the Continual Educational Units **supported** the client to impart seamless trainings based on previous learning completions. The member & employee attrition rate fell by 28.91%.

MapleLMS have connectors & interfaces for almost all available third-party multimedia tools. This enabled our client to reach out to wider audience, heightened performance, increase in donations, **global branding**, etc.

MapleLMS